

## What is #FlatGavin?

#FlatGlavin is a large cutout image of the Governor. Bring #FlatGavin along to your worksite or on your scientific adventures and document your travels with photos. The goal of #FlatGavin is to increase awareness about what California State Scientists do for the State, and amplify our message: **State Scientists across California are united and demand pay equity. NOW is the time for the Newsom Administration to #ValueScientists.** Together, let's show the Administration what State Scientists do for California!

People power must be visible to have an impact – every State Scientist's unique journey is an important part of CAPS' story. We need every State Scientist to show up and for YOU and YOUR COLLEAGUES to get involved. Make your voices heard and have some fun doing it!

### How can I get involved?

The CAPS Member Action Committee will send a Flat Gavin to all worksites with members of our Contract Action Team (CAT). Apply to become a member of the CAT here. Contact your local worksite leader to get involved with their #FlatGavin actions!

State Scientists can also arrange direct exchanges with one another, which will provide valuable networking opportunities.

# Share #FlatGavin on Social Media and with caps@capsscientists.org

- 1. Get together with your coworkers, friends, and family. Wear your green, grab your #FlatGavin & get out there! Make sure you take pictures documenting the scientific adventures #FlatGavin accompanies you on!
- 2. Post your photos on social media with the hashtag #ValueScientists and #FlatGavin. Keep character limits in mind:
  - a. Twitter: 280 characters
  - b. Facebook: No character limit
  - c. Instagram: No limit
- 3. Tag:
  - o CAPS
    - @capsscientists (Instagram and Twitter)
    - @FlatGavin (Instagram and Twitter)
  - Governor Newson:
    - @GavinNewsom (Instagram and Twitter)

#### **HEADQUARTERS**

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- o CalHR
  - @CalHR\_Gov (Twitter) @cal\_hr (Instagram)
- o The Governor's Office
  - @CAgovernor (Instagram and Twitter)
- 4. Not on social media? No problem! Email caps@capscientists.org with your photos and a brief description to be featured on CAPS social media pages!