SIMPLE STEPS TO GET ENGAGED

Activism comes in many forms. The opportunities are limitless once you open the door.

1. PICK YOUR TOPIC

There are many topics you can choose from that you can support in a multitude of ways. Topics that range from humanitarian to social to political issues. Don’t limit yourself, but identify a single topic to start with.

2. EDUCATE YOURSELF

After picking a topic that rises to the top of your list, start your engines. Search engines that is! Research is quintessential to understanding and identifying how you can support and engage on your topic. As in science, topics and issues develop over time and need constant upkeep.

3. SHARE

Once you’re comfortable with your knowledge of the topic (but keeping an open-mind), start sharing! There are usually easy ways to spread the word about your topic - especially in the age of far-reaching social media platforms.

4. IDENTIFY WAYS YOU CAN CONTRIBUTE

Everyone’s situation is different. Identify any way you can contribute - whether that be time, donations, support or money. You can always support your topic in more ways than one.

5. SHARE MORE

As stated, topics and issues grow and develop over time. Be sure to keep up and continue sharing to gain engagement and support for your topic.

6. BUILD YOUR BASE

As you become more involved with your topic and its education, you’ll find more colleagues who are interested in similar issues. Be sure to make the human connection too!